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**Vision Innovation Partners Announces Amanda Smith as Chief Human Resources Officer**

*Smith is latest key executive hire part of VIP Strategic Growth Initiative*

**Annapolis, Maryland, April 28, 2023** – Vision Innovation Partners (“VIP”), a leading Mid-Atlantic eye care platform with over 55 locations, today announced that Amanda Smith has been named Chief Human Resources Officer (CHRO), effective immediately. She will report directly to Chris Moore, VIP President and Board Member and serve as an integral member of the Executive Leadership Team. This addition to the team is part of VIP’s Strategic Growth Initiative to keep pace with the exponential growth across the VIP eye care platform.

Smith has been serving as Interim CHRO and will continue to lead all aspects of human resources, including HR business partnering and recruiting. She is also currently leading a Company Culture Project focused on cultivating, enhancing and aligning a consistent team culture to support high employee satisfaction and retention that contributes to outstanding patient care.

“Our Board of Directors, executive team and many employees throughout the broader organization have had the opportunity to see the caliber of leadership that Amanda Smith brings to this crucially important CHRO role,” said Moore. “Amanda has a substantial breadth of knowledge on best practices that is guided by a vision for the future of HR, with a unique ability to closely tie HR functions to achieving the clinical, operational and financial objectives of the entire VIP enterprise.”

Smith has 20 years of experience of progressively increasing leadership responsibility in HR as well as communications. For 10 years, she worked for health care companies including Rebus Biosystems where she served as Vice President of HR, Santa Cruz Nutritionals, Boehringer Ingelheim, Kaiser Permanente and McKesson Corporation. Amanda earned a Bachelor’s of Arts Degree in Journalism from Penn State University and a Master’s in Business Administration from Virginia Commonwealth University.

“When I joined Vision Innovation Partners, I recognized the meaningful opportunities we have in being part of an organization dedicated to our patients and the life-changing care we provide,” Smith said. “Vision is our Mission; from our ophthalmology practices to our support staff, we are purpose-driven and patient-centered. I am thrilled to join the VIP team and be part of growing and enhancing the ways we fulfill our mission all along the employee and patient journeys.”

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**About Vision Innovation Partners**

Founded in 2017 and headquartered in Annapolis, MD, [VIP](#) supports the mid-Atlantic’s premier ophthalmology practices and surgery centers through proven professionals, expert leadership, and the sharing of best practices across all patient touch points. VIP’s managed practices offer a comprehensive range of services, including routine eye exams and LASIK surgery as well as treatment for cataracts, glaucoma, macular degeneration, and other ocular diseases. The Company is among the region’s leading managed services platforms for ophthalmology providers, with more than 140 practitioners and a footprint that includes 57 practice locations and 11 surgery centers across Maryland, Washington D.C., Virginia, and Pennsylvania.